



Petroleum Jelly Alternative

Airable has developed a bio-based alternative to petroleum jelly. This well-known emollient has been used for skin care for over 150 years. It functions as an occlusive, improving skin's moisture retention and promoting healing. The gel's many uses include serving as a remedy for diaper rash, protecting small cuts and burns, preventing chafing, and treating eczema.

However, as the name indicates, petroleum jelly is a byproduct of the petroleum industry; the refinement of crude oil leaves behind a paraffin-like jelly substance. The jelly is neither biodegradable nor renewable. In addition, the raw jelly is purified through distillation and filtration to make it safe for skin contact, but poorly refined (low-quality) jelly retains polycyclic aromatic hydrocarbons (PAHs), which are known carcinogens.

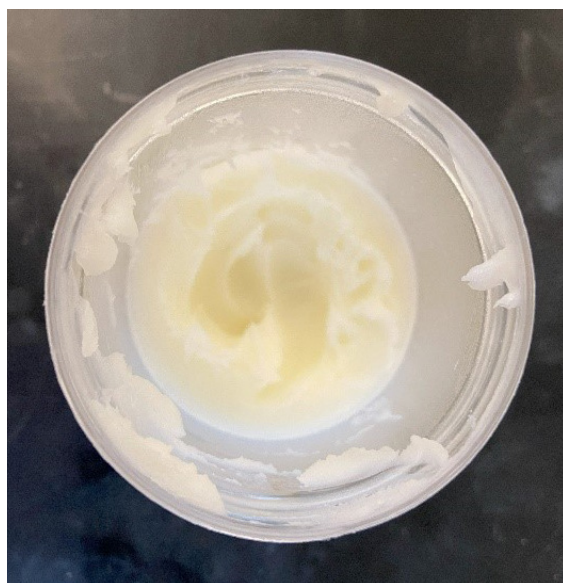
THE ALTERNATIVE

The Airable product is an off-white paste that seals and protects skin, providing moisturizing properties in much the same way as petrolatum. The paste is composed entirely of organic ingredients. The natural oils and botanical butters have valuable characteristics: studies show these substances contain antioxidants, can promote anti-aging, provide anti-inflammatory effects, and have inherent anti-bacterial properties.*

**Product formulation has not been tested for medicinal qualities.*

THE BENEFITS

- Effective sealer and moisturizer
- 100% organic ingredients, including 50% soy
- Fragrance-free
- Smooth consistency



Container of Airable's petroleum jelly alternative